

# **Product Sell**



## Product Full Name: Turtle Wax REDLINE WHEEL CLEANER

#### Long form Description:

Turtle Wax REDLINE Wheel Cleaner is a unique pH neutral wheel cleaner that actively turns red as it cleans brake dust. Unlike aggressive acidic or alkaline based cleaners, Red Line Wheel cleaner can safely be used on all alloys without the risk of damage. It is as easy to use as it is efficient – simply spray it on, watch its colour change as it cleans and then blast if off with a power washer to enjoy sparkly clean wheels.

# Short Description:

Turtle Wax REDLINE Wheel Cleaner is a unique pH neutral wheel cleaner that actively turns red as it cleans brake dust.

#### 5 Bullets:

- Unique pH neutral wheel cleaner with active sodium ingredients that turns red as they remove break dust quickly and safely.
- Spray and wait for color change then Power Wash to remove all contaminants.
- Non Acidic formula safe for all alloys, decals and wheel nuts and can be left for much longer than aggressive acidic or alkaline based cleaners.
- No hard brushing or agitation required.
- Works on contact with wheels and break dust, minmal brushing required.

# **Product Usage**





## How To Use (extended instructions):

- 1. Wheels should be cool to the touch. Spray wheel liberally until all areas to be cleaned are completely covered.
- Allow 3 5 minutes for the formula to penetrate dirt and brake dust. The formulation can be safely left for longer if the build-up of brake dust and contaminants is excessive and particularly stubborn. Additionally stubborn areas can be agitated with a wheel cleaning brush. The formulation will turn dark red as it reacts and breaks down the contaminants.
- 3. After 3-5 minutes rinse each wheel thoroughly with a strong stream of water from a hosepipe or for best results a jet power washer. Rinsing with a pressure washer will reduce the need for brush use. For stubborn stains re-apply. For intricate wheels rotate the wheels a half turn and re-apply.

# How to Use (simplified):

- 1. Spray onto wheel.
- 2. Leave for 3-5 minutes to fully penetrate. The foam will begin to turn red, getting darker as it cleans.
- 3. Agitate with a wheel brush, then rinse with plenty of water from a pressure washer or hosepipe.

## **Turtle Tips:**

Rinsing with a pressure washer will reduce the need to brush, for stubborn stains re-apply. For intricate wheels rotate the wheels a half turn and re-apply.

Accessories:

Partner Products:

Microfibre cloths

Max Power Car Wash



# **INSERT DETAILS ON ADDITIONAL SKUS OF SAME PRODUCT HERE:**

	DT WAR	DT WAREHOUSE			IMPERIAL WAREHOUSE								
	CLUSTER 1	CLUSTER 7		CLUSTER 1	CLUSTER 2		CLUSTER 3		CLUSTER 4		CLUSTER 5	CLUSTER 6	
	EN	EN/FR/AR		EN	SV/NO/DA /FI	PL	NL/FR/DE/I T/	ES/PT	RU	UK	HU/CZ/SK/ PL	EE/LV/LT	
REDLINE WHEEL CLEANER 500ML	52811	53995		53935	52826		52854		52885		52798	53918	
REDLINE WHEEL CLEANER 750ML	53328			53941									